

CATALOG ADS

Deadline to submit Ads is September 15, 2026

The Chinese Shar-Pei Club of America Inc invites you to advertise in the 2026 National Specialty Catalog. Advertising is an opportunity to honor or remember your champions, titleholders and companions, or simply to send good wishes to everyone at the National Specialty, as well as supporting the National Show. Many keep their catalogs for years so you can become a part of CSPCA history by advertising. We now feature your ad posted on the internet for several thousands to see.

PRICES AD

Outside Back Cover (Color).....	\$200
Inside Cover-Front or Back (Color)	\$175
Full Page B/W (Text Only).....	\$ 40
Full Page B/W w/Photo.....	\$ 60
Full Page Color.....	\$ 80
Half Page B/W (Text Only).....	\$ 20
Quarter Page B/W (Text Only).....	\$ 10

SIZES:

Full Page.....	4.5 W x 7.5 H
Half Page.....	4.5 W x 3.75 H
Quarter Page.....	4/5 W x 1.75 H

AD SPECIFICS

Ads must be submitted in jpg format at 300dpi. No bleeds.

****All ads include one free posting of the ad to the CSPCA and National Facebook pages during the week of the National, plus a free posting on the CSPCA website after the National. In addition, each person placing a full-page ad with photo will also get (1) free National Catalog to be picked up at the National. For an extra \$10, you can get your free catalog mailed to you if you are not able to attend the National.**

If you need help with your ad, our designer can help you for an additional fee. Please contact the Advertising Chair for designer names.

All ads must be paid in full before submission to the Show Secretary for inclusion in the Catalog. Catalog advertising may be paid using PayPal or credit card via the website: www.cspca.com. On the home page, go to the bottom right side of the page and click on PayPal. Pay on the 2nd CSPCA PayPal button. It says, (Main - Breeder's Directory, Barker Ads, Trophy Donations, etc) Please make sure to make a notation in the description line that the payment is for a National Catalog ad.

If using PayPal or credit cards through our website, please send your receipt with your ad to the Advertising Chair, so you can be marked paid.

You may also submit checks or money orders, made out to the CSPCA to:

Alice Fix, Advertising Chair
1668 S Kingston St
Aurora CO 80012
Email: alleydoll3@comcast.net