

## CATALOG ADS

### Deadline to submit ads is August 6

The Chinese Shar-Pei Club of America, Inc., invites you to advertise in the 2025 National Specialty catalog.

Advertising is an opportunity to honor or remember your champions, titleholders, and companions or to send good wishes to everyone at the Specialty as well as supporting the National Show. Many keep their catalogs for years so you can become a part of the CSPCA history by advertising. **\*\*Plus our new feature, get your ad posted on the internet for several thousands to see. See below on specifics.**

#### PRICES

Outside Back Cover (Color).....	\$200
Inside Cover- Front or Back (Color)	\$175
Full Page B/W (text only) .....	\$ 40
Full Page B/W w Photo.....	\$ 60
Full Page Color.....	\$ 80
Half Page B/W (text only).....	\$ 20
Quarter Page B/W (text only)	\$ 10

#### AD SIZES

Full page.....	4.5" W x 7.5" H
Half page.....	4.5" W X 3.75" H
Quarter page.....	4.5" W x 1.75" H

#### AD SPECIFICS

Ads must be submitted in jpg form at 300 dpi. No color bleeds.

**\*\*All ads include one free posting of the ad to the CSPCA and Nationals Facebook pages during the week of Nationals, plus a free posting on the CSPCA website after Nationals. In addition, each person placing a full-page ad with photo will also get one (1) free Nationals Catalog to be picked up at Nationals. For an extra \$10, you can get your free catalog mailed to you if you are not able to attend Nationals.**

If you need help with your ad, our designer can help you for an additional fee. Please contact the Advertising Chairman for designer names.

All ads must be paid in full before submission to the Show Secretary for inclusion in the catalog.

Catalog advertising may be paid using PayPal or credit cards via the website. [www.cspca.com](http://www.cspca.com). On the home page go to the bottom right side of the page and click on PayPal. Pay on the 2<sup>nd</sup> CSPA PayPal button. It says, (Main – Breeder's Directory, Barker Ads, Trophy Donations, etc) Please make sure to make a notation in the description line that the payment is for a catalog ad..

If using PayPal or credit cards through our website, please send your receipt with your ad to the Advertising Chairman so you can be marked paid.

You may also submit checks or money orders made out to the CSPA to:

Alice Fix Advertising Chairman  
1668 S Kingston St  
Aurora CO 80012  
Email: [alleydoll3@comcast.net](mailto:alleydoll3@comcast.net)