

CATALOG ADVERTISING Deadline – August 14, 2024

The Chinese Shar-Pei Club of America, Inc., invites you to advertise in the 2024 National Specialty catalog.

Advertising is an opportunity to honor or remember your champions, titleholders, and companions or to send good wishes to everyone at the Specialty as well as supporting the National Show. Many keep their catalogs for years so you can become a part of the CSPCA history by advertising.

Advertising Rates:

Ad Type	Rate	Size	Measurements
Outside Back Cover	\$200.00	Full Page	7.5" H X 4.5" W
Inside Front Cover	\$175.00	Half Page	3.75" H X 4.5" W
Inside Back Cover	\$175.00	Business Card	1.88" H X 4.5" W
Full Page B/W Text	\$35.00		
Full Page B/W Photo	\$55.00		
Full Page Color Photo	\$75.00		
Half Page B/W Text	\$20.00		

- ✓ We are offering black & white or color ads.
- ✓ The show catalog will be produced using digital printing technology, which means converting catalog advertising to electronic files.
- ✓ Photos must be in jpeg format with a minimum 300 dpi resolution. There are two options for advertisers.
- ✓ Our ad designers will layout your full-page ad for a fee that you negotiate with them.
- ✓ **Advertisers may design their ads and submit them via email or US Postal Services.**
- ✓ **All full page ads with photos come with a free catalog as well as a 1 time posting on the CSPCA & CSPCA Nationals Facebook pages during Nationals week.**
- ✓ Full page ads must be designed to fit a catalog page, 8.5 inches high by 5.5 inches wide with a ½ inch margin around the page.
- ✓ All ads must be paid in full before submission to the Show Secretary for inclusion in the catalog.
- ✓ Catalog advertising may be paid using PayPal or credit cards via the website. www.cspca.com Please make sure to make a notation that the payment is for 2024 catalog advertising.
- ✓ If using PayPal or credit cards through our website, please send your receipt with your ad to the advertising chairman.
- ✓ You may also submit checks or money orders made out to the CSPCA with your advertising material to:

Alice Fix Advertising Chairman
1668 S Kingston St
Aurora CO 80012
Email: alleydoll3@comcast.net