

# **Enjoy your summer!**



Chinese Shar-Pei Club of America, Inc.

### **CSPCA Board of Directors & Officers**

President- Georgette Schaefer Vice President- Mike Barker Secretary- Melissa Castillo Treasurer- Lynn Olds Eastern Director- Don Gillett Central Director- Ann Cookson Western Director- Mike Hardy

#### Directors at Large

- \*Tammy Bohlke
- \*Denise Beagle
- \*Larry Harvey
- \*Doug Hobbs
- \*Barbara LaVere
- \*Paula Perry

Contact us:

Website- www.cspca.com

Facebook- Chinese Shar-Pei Club of America Chinese Shar-Pei Club of America - Rescue Chinese Shar-Pei National Specialty 2018

The Barker has moved to a quarterly publication and the CSPCA Express bi-monthly newsletter was instituted to provide members with timely information and announcements. The newsletter also allows applicants to move to full membership and gain privileges in a shorter time period.

The CSPCA Express is a work in progress and we welcome your feedback. Please contact Melissa Castillo (Melissa.Castillo2@laverne.edu) or Alex Mossotti (AlexMossotti@gmail.com) with any comment or concern.



Front Cover.....\$360 Outside Back Cover.....\$315

## BARKER CALL FOR ADS - SUMMER ISSUE Featuring Stud Dogs & Brood Bitches

Don't miss the opportunity to get your accomplishments recorded in history. Have you been winning with your dog? Do you have a nice litter of puppies? Has your pet done something cute and adorable? Why not take an ad out in The Barker to show the world and have it become a part of the permanent history of our club? Don't know how to do an ad? That's alright, we will help you. For a small fee of \$25 our designers will do it for you. This issue has a special emphasis on Stud Dogs and Brood Bitches so take advantage of putting the spotlight on your breeding dogs. All photos must be high resolution-300dpi or higher. This is the last Barker before Nationals. *No color pages will be sold until all covers are taken*.

Inside Back or Front Cover...\$225 Full page Color ad ......\$200 Spotlight Ads – B/W.....\$20 Full page Black and white.....\$ 60 1/2 page Black & White......\$ 30

Our designers are: Bel Dickens-<u>mail@fallhollowdesign.com</u> Paula Perry-<u>paulapei@yahoo.com</u> Cheryl West - <u>cherylwest@sprintmail.com</u> You will need to contact them directly to design your ad. Be sure to let them know the deadline. More elaborate ads may have a higher fee.

Please contact Don Gillett: 518-767-2092, <u>Dgill122@aol.com</u> to reserve your space in the next issue, or with any questions. We need your support for the magazine. **Deadline to get all finished ads to Don is August 1.** All photos must be high resolution- 300 dpi or higher.

## **UPCOMING ADDITIONS TO THE BARKER**

We are trying a couple of new things so members can get more voice in our dog club and get to know each other better. It is not always easy to know what is happening on the other side of the country. A few new things are being added to The Barker in an effort to work on this. We hope you will help us get these off the ground. Thanks in advance for any contributions.

### Bark Back

This column is your chance to let us know what you think. It can basically be about anything Shar-Pei or club related. This column will take up no more than one page in each issue and we hope to have multiple people contributing, so try to keep it short. For example: If you have comments on a previous article – agree or disagree – let us know, but keep it positive. Nothing derogatory or mean spirited will be printed.

### Thank You Notes

Has someone in this dog club done something nice for you lately? Maybe they helped you show a dog when you needed a hand. Maybe they loaned you a leash when yours broke, or helped you think of a dog name or words for an ad. If there is someone you would like to thank, please write it down and send it to us. It can be no more than three sentences, and it must be a positive thank you. The message must include the first and last name of the people that helped you, and all messages must be signed with your first and last name. We hope to get lots of these for our next issue.

### **Volunteer Spotlight**

In an effort to get to know our volunteers better we are starting a column on spotlighting our volunteers. These are the people that help make our club run smoothly. We want everyone to know who they are so the volunteer spotlight is getting started. We will randomly choose a volunteer or Committee to be in the spotlight, but we need the volunteers help with what to say about them. Of course we will need a photo as

## **CSPCA** Express Newsletter

well so you can put a name with the face. The Barker staff is hoping that if you are asked to be in the spotlight that you will help make this a successful column. Please send your thank you notes and Bark Back comments to: Paula Perry: <a href="mailto:paulapei@yahoo.com">paulapei@yahoo.com</a> or Alice Fix: <a href="mailto:alleydoll3@comcast.net">alleydoll3@comcast.net</a>

To make sure we do not miss your comments, please put **Barker- Thank You** or **Barker- Bark Back** in the subject line of your email.

## AKC GIVES OK TO ADDING TT TITLES TO REGISTERED NAME

Dear Fellow Members,

It was brought to our attention by a fellow club member that the Temperment Test "TT" title was not being recognized by AKC as a title is included behind your dog's registered name. The CSPCA Board of Directors made a request to AKC to have it be a recognized title to add to your dog's name. AKC has honored CSPCA's request and will start accepting applications on October 1st 2018. If your dog has passed a



"TT" test by the American Temperament Test Society you may want to take advantage of this opportunity.

http://images.akc.org/pdf/titles/Temperament\_Testing\_App.pdf https://www.akc.org/sports/title-recognition-program/parent-club-title-recognition/temperament-testing/

The person who will be handling your breeds' applications will be: Lisa Liggins; Manager, Companion Events; Phone:: <u>919-816-3816</u> EMail: <u>Lisa.Liggins@akc.org</u>

Tina Chase, Therapy Dog Chairman

## THE AKC ANNOUNCES URBAN PUBLIC ACCESS TEST

**New York, NY** – The American Kennel Club (AKC<sup>®</sup>), the world's largest purebred dog registry and leading advocate for dogs, is proud to announce the AKC Urban Canine Good Citizen Public Access Test (formerly known as AKC Urban CGC).

Urban CGC began in 2015 as a program that was designed to test a dog's skills in an urban setting. For the purpose of this advanced level of CGC, "Urban" is defined as any city or town setting that provides the dog with exposure to crowds, traffic, noises, smells and other environmental stimuli. Urban CGC dogs are under control in dog-friendly businesses and in the community.

"AKC's Urban CGC test has always included the items needed for public access testing,' said Mary Burch, Director of the AKC Family Dog program. "Public access tests demonstrate that the handler has good control over the dog and the dog is well-behaved when in public."

There are ten skills necessary to pass the AKC Urban Canine Good Citizen Public Access Test, including entering/exiting doorways, walking through a crowd, using stairs/elevators, crossing streets and public interaction.

"The Urban CGC test can fill the desire of lodging, retail, and transportation businesses, and managers of public facilities for dog owners to provide evidence that a dog has been trained to behave in public settings," said Doug Ljungren, Executive VP for Sports & Events. "The repositioning of Urban CGC as a public access test can provide a valuable public service to dog- friendly businesses."

To earn the Urban CGC title, dogs must have already passed the basic CGC test. The Urban CGC test is open to all dogs that are registered with the AKC or enrolled in the PAL or AKC Canine Partners program.

## **REMINDER - CLOTHING SALES CLOSE ON AUGUST 1**

This year we have a new process for ordering Nationals clothing. We are asking you to preorder your clothing for delivery at Nationals. This allows you to choose the type, color and size you want in advance. All preorders and pre-payments must be received no later than August 1, 2018. A limited number of items will be available at nationals for those who do not take advantage of this offer, however we cannot guarantee that we will have the type, color or size you may want. You can find the order form on our website. Click on the "Club Info" button and then the "Forms" button. If you have any questions please do not hesitate to contact:



Mike Hardy, Clothing Sales Lead at 310.890.1456 or mdjhardy@gmail.com.

# AKC DELEGATES MEETING June 12, 2018

Meeting was called to order by President, Dennis Sprung at 10:00 am. Introduction of persons on the dais. New delegates seated since the March, 2018 meeting were introduced.

Minutes of the March, 2018 meeting were approved as printed in the April, 2018 Gazette.

Two new members clubs were voted on: American Soughi Association and the US Neapolitan Mastiff Club and received the required 4/5th majority to be approved.

The report of the Chairman, Ron Menaker was forwarded earlier under a separate email.

President, Dennis Sprung deferred his report to Doug Lundgren. Doug chaired the 'State of the Sport' 2018 Initiative on Sunday.

A look back at the previous year -

- There were 25 different dog sports with over 20,000 events per year; 3.1 million entries and over 400 events each weekend.
- There were 24,000 lost due to the canine flu.
- Conformation entries were down 6% last year. The one millionth CGC award will be handed out this year.
- Performance Events Hunt, Earth dog, etc. are down 6%.
- While CAT, FAST CAT, Scent Work, are up 100,000 entries.
- Barn Hunt, Dock Diving, Therapy Dogs and Trick Dogs are experiencing an overwhelming amount of interest.
- Trick dog program has enjoyed 18,000 entries since the beginning.
- Support breeding for type and function.
- Family companions, responsible dog ownership; encourage involvement with AKC.
- Retain interest with lifetime of activities with your dog.

Club Development -

- Easier to form new Specialty Clubs
- B Matches advertise with email blasts
- Emails discussing each show

- Revised Judges Approval Process
- Breeder of Merit added levels
- Puppy Achievement pilot program for 6-12 month entrants will launch in September
- Junior Versatility Program encouraged to try at least three different sports
- Allow FSS breeds to be shown by Juniors
- Welcoming new owners with first dog and first time dog shown.
- Promote specialty clubs for low entry breeds.

We Need to Tell Our Story -

- AKC TV
- Face Book
- Instagram
- All social media
- Dog Museum move to NY City

The Board to vote on the program to allow one-point be awarded to the Best of Winners when there is one dog and one bitch entered. Referred to as I + I = I. This idea is endorsed by the fancy.

AB Event Analysis - Study the number of shows with needs of participants and events in response to the statement that there are too many shows. There are areas where there are too many shows too close together on one weekend while some areas do not have enough. Specialty clubs should explore opportunities to greater utilize specialty shows at AB events to grow entries. AB shows may want to explore opportunities to greater utilize multi-sport events that will also attract new dog owners.

Email blasts for Specialty Clubs was launched January, 2018. Clubs are encouraged to customize their message.

Doug Lundgren closed with a few additional messages -

- The Challenge of Change
- Building a Diversified Portfolio
- A Lifetime of Activities

The fancy is united in having our dogs succeed and are Mission Driven. COO -Joe Buffoto - Financial Report

Vote on proposed Amendment Changes. All the proposed changes were passed. Proposed Amendment changes were read and will be voted on at the September, 2018 meeting.

A list of vacancies of committee members was read. This is a self-nomination process. Submit your selfnomination information to Gina DiNardo by July 20, 2018. Nominees for each committee will be announced in August and voted on at the September, 2018 meeting. A Resolution was presented to James Dok as Chair of AKC PAC for his time as the PAC chair. Meeting was adjourned.

Marge B Calltharp Delegate, CSPCA Secretary, DAAC & Perspectives

There are two upcoming webinars. The first is on club development on June 27th at 8 PM and the second is public education on July 25th at 8 PM. Anyone who wishes to sign up may do so by visiting <u>www.AKC.org/public-education/webinars</u> to learn more. The webinars are free and are highly recommended. Webinars that have already been presented can be viewed. There are many covering numerous topics. Please take time to visit the site.

### Avoid a Tragedy ~ Do Not Leave Your Dog in a Hot Car in the Summer!

## LISTING OF NEW APPLICANTS FOR CSPCA MEMBERSHIP

### NAME

Angel Bauer Donald Hall & Tracy Bolton Sandra & Mark Carven Taylor & David Cloud Jose Suarez Diaz Lani Foster Brent Scott & Nancy Gore-Scott Beth Harper Dr. Tracy & Connie Nemecek Stacy Reid Christopher Fields SPONSOR

Loretta Anders

Loretta Anders

B Lee Parker Galyna Maier

### CITY/STATE

Westland, MI Tuscaloosa, AL Summerville, SC Marianna, FL Espartinas, Spain Vancouver, WA Grayson, GA Magnolia, TX Charlevoix, MI Trinidad, CO Aliquippa, PA

Members in good standing may oppose accepting any applicant by advising the Membership Secretary within 30 days. Letters of opposition should have supporting, verifiable documentation and must be signed. Mail to: Bob Calltharp; Membership Chairman; 44 Mt Parnassus Rd.; East Haddam, CT 06423-1446; <u>bob@cspca.com</u>

# **UPCOMING SPECIALTIES**

More information about the upcoming Specialty Shows can be found on the CSPCA website.



### SEPTEMBER 2018

### **GATEWAY CHINESE SHAR-PEI CLUB**

SEPTEMBER 15- 16, 2018 Location: Purina Farms 200 Checkerboard Drive Gray Summit Mo 63039 Entry Fees: \$28.00 first dog /\$25.00 additional entry Closing Date: Aug. 29, 2018 Superintendent: Foy Trent P.O. Box C; Sturgeon MO. 65284 573-687-2101



### CHINESE SHAR-PEI CLUB OF AMERICA

Sponsored By Mary Jo Janowicz, Denise Beagle, Sue Nilson, And Josie Baker-Ricketts September 15 & 16, 2018 Goodells County Park; 8345 County Park Dr.; Goodells, MI 48027 Entry Fees- \$29 & \$24 Closing Date- August 29, 2018 – Noon Show Secretary- Barbara Hahn; 5853 Urban Dr.; East China, MI 48054 586-306-1027

## **UPDATING YOUR INFORMATION WITH THE CSPCA**

If you move, your name changes, you have a new email address or phone number, don't forget to let the CSPCA Membership Chairman know. This will insure that you get your Barkers and notices including renewal notices in a timely fashion. Contact for Membership Chairman: <u>Bob@cspca.com</u>



We would like to wish Madeline Albright a very happy  $101^{st}$  birthday. She is a Founding Member of the CSPCA, Member #2 in the CSPCA Membership records and a Lifetime Member of the Club. We hope you have a wonderful birthday on July  $15^{th}$ .



## **CSPCA National Specialty Show**

October 8-12, 2018

Delta Hotels South Sioux City Riverfront 385 East 4th Street; South Sioux City, Nebraska 68776 Phone 402-494-4000, Option 0

Room rate \$104.00 per night + tax

www.marriott.com/hotels/travel/suxde-delta-hotels-south-sioux-city-riverfront/ Reservations must be made by Sept 10 to get the discounted rate. After that time the room rate will go to the normal room rate.

Room rate is good for 3 days prior to Nationals and 3 days after Nationals if rooms are available. There are king rooms and double queen rooms in the block. *Suites are available but not discounted.* \$25 non-refundable deposit for all rooms with dogs.

### **Tentative Schedule – Subject to change**

Sun. Oct. 7 ~	Move-in & Set Up. Puppy Fun Match
Mon. Oct. 8 ~	Regional Specialty: Judge- Karen Kleinhans DeSilva #17348,
	4-6 Puppy: Judge- Sandy Orr
	Welcome Party
Tues. Oct. 9 ~	Futurity/Maturity: Judge- Bradley Jenkins #7469,
	Agility* Cancelled
	Top 25 Invitational Dinner & Judging
Wed. Oct. 10 ~	Sweepstakes: Judges-
	Bitches, Best Puppy & Veteran Dogs- Arlene Dannemiller
	Dogs, Best Veteran & Veteran Bitches- Joni Monnich * Judge Change
	Obedience/Rally: Robert Burgin # 18811
	General Membership Meeting, Awards Dinner & Program
Thurs. Oct. 11 ~	Dogs, Bitches, Stud Dog & Brood Bitch: Judge-Marilyn Vinson #55614
	Judges Education
Fri. Oct. 12 ~	Junior Showmanship, Non-Regular Veterans, Best of Breed, Best
	Owner Handled, Best Bred By Exhibitor, Best Veteran & Brace
	Class: Judge- Vicki Abbott #6644
	Judges Education

Show Chairman: Marge Calltharp <u>marbo@portone.com</u> Assistance Show Chairmen: Don Gillett- <u>Dgill1122@aol.com</u> & Mike Hardy- <u>mdjhardy@gmail.com</u> Obedience/Rally Chairman: Sarah Beurkens <u>beurkens09@hotmail.com</u>

Check the CSPCA Nationals web page often as new information is added as it becomes available. We also encourage you to join the Chinese Shar-Pei National Specialty 2018 Facebook Page to get more information about everything to do with Nationals and the surrounding area.

### Entries close on September 12, 2018

----Go to the CSPCA website for more details----

## **Facebook Pages**

Don't forget to check in with the Club's Facebook pages. They help you to keep up with what is going on in the club. The Facebook pages include Chinese Shar-Pei Club of America, Chinese Shar-Pei Club of America – Rescue and Chinese Shar-Pei National Specialty 2018

# **FOREVER HOMES NEEDED**

The CSPCA and its members sincerely appreciate the work provided by these fine affiliated rescue groups. Contact a wonderful volunteer at the email listed below for additional information. Make a web visit! While you are there consider making a donation to help these beautiful Shar-Pei!



### Horsecoat, Female, NY

Penny is a 1year old Isabella brushcoat female. Very sweet, housebroken, gets along well with other dogs including small dogs. She gets along with kids. She does have a pretty big overbite but doesn't seem to bother her. She just wants to love you and have you love her. Contact: NASPR, <u>http://www.sharpeirescue.com;</u> <u>E-mail: sharpeirescue@prodigy.net</u>

### Senior, Brushcoat, Male, Lake Forest, CA



Wilbur is a senior male Shar Pei that was found as a stray but his owners never reclaimed him. He is a typical senior with some arthritis and is slow moving. He is friendly and good with other dogs and rides well in the car. He does have entropion (eyelid rolling) and we are discussing with our vet, based on his age, whether surgical correction or managing with eye ointment is best for him. We are working on improving his coat with high quality food and supplements. Wilbur is vaccinated, microchipped and will be neutered prior to adoption (unless our vet feels that it is unsafe). We will have bloodwork available for Wilbur for any adopter. He is 62 pounds. Contact:

Pei People <u>www.peipeople.com</u>; Email: <u>adopt@peipeople.com</u>

### Senior. Brushcoat, Male

9 year old male Zilla, short for Godzilla, was surrendered when his owner died. Arrived in rescue on 6/20/2018. More information is available by contacting Shar-Pei Savers; <u>http://www.sharpeisavers.com</u>; 414-534-5692; <u>KBaily@wi.rr.com</u>



### Young, Horsecoat, Male, Lancaster, PA



Richard, approximately one year old, was found as a stray and taken to a shelter, making his way to Operation Scarlet from there. He is a handsome fawn horse coat, with classic Shar-Pei looks. Richard is trying to figure things out and settle into the routine at Operation Scarlet. He's also trying to figure out why he is at the rescue and is most anxious to find a loving home. He needs a loving home environment for him to be the dog he wants and needs to be. To that, Richard says, "The sooner the better!". Contact Operation Scarlet; <u>http://www.operationscarlet.com</u> 717-397-6362, <u>opscarlet@verizon.net</u>

All of our local rescue groups can use donations of time or cash. You can find a list of all of our affiliated rescues on our website: <u>http://www.cspca.com/pdfs/rescuegroups.pdf</u> A contribution of just \$5 can buy cleaning supplies, paper towels, antibiotic ointment or many other things. You may not be able to foster a dog, but transporters are always needed. Your monetary contributions can make a big difference in the lives of the dogs that find themselves in rescue. Thanks for considering helping in any way you can.



## Call for Nominations – CSPCA Valued Member Award

The CSPCA Valued Member Award - The purpose of this award is to increase the recognition of the many important contributions made by CSPCA members to our Club and breed. The CSPCA is a large and diverse organization with no paid employees. Therefore, the efforts of our volunteers are directly responsible for the success of our

club and its programs. We believe it is an honor to be able to reward a CSPCA member for distinguished service.

You can nominate a CSPCA member as YOUR Most Valued Member choice. This award is NOT just something to be passed around amongst friends, in fact we hope that you do NOT do this. Instead, it is for that unsung hero who works for the CSPCA with their heart and soul, who has contributed their time, energy and efforts to the Club, our CSPCA, because of their love for the Breed and the Club which fosters it. It is for a person who is one of those folks who so often works very hard behind the scenes, not asking for or expecting recognition but working because they care, because it is just what they DO. It is for a person who is not just a member of the CSPCA, but who makes a truly valuable contribution to the CSPCA - thus a Most Valued Member award. We want to let these unsung heroes KNOW that we see what they give to the CSPCA and our breed and that we honestly appreciate it.

If you know of someone who deserves this award and has not received it yet, please consider nominating them. Any member in good standing can nominate another member in good standing for the valued member award, except sitting board members are ineligible to receive this award\*. We need a brief write up of why you think the person should get the award, along with their name and your name. Include the things they have done for the club that make them a Valued Member in your write up. The board will take all the nominations and select one winner each quarter. The deadline for nominations is <u>September 15</u>. All nominations should be sent to Cathi DiGiacomo at <u>cathi1947@comcast.net</u>. If the person that you nominated wins, you will be notified and will need to get a high - resolution photo for printing in The Barker. All winners will be announced in The Barker and presented with a plaque at the CSPCA Awards Program the following year.

If you miss this deadline, the next deadline will be December 15, 2018.

Alphabetical Order of People that have won the award and therefore are ineligible to be nominated again.

Loretta Anders Roy Anderson Lee Arnold Jocelyn Barker Marilyn Braunstein Karen Burgess Melissa Castillo Ann Cookson Darin Cox Gayle Gold Creasman Terry Faulkner Alice Fix Grace Fritz Beverly Foster Holly Fuller Gari Gardner Don Gillett Larry Harvey Debbie Johnson Alan Klessig Barbara LaVere Annabelle Linn Deanna Liskey Tami Luddeke

Lisa Myers Rebecca Pentecost Paula Perry Harry Roach Pat Zimmel Roach Kay Rosenberger Georgette Schaefer Debby Smith Trish Sullivan Dr. Linda Tintle Dr. Jeff Vidt Marilyn Vinson Melissa Walquist Louise Watson

\*Change adopted @ June Board Meeting

Nationals 2019 - October 20-25, 2019 Courtyard by Marriott - Erie Bayfront 2 Sassafras Pier Erie, PA 16507 Room Rate \$101 per night + tax Limited # of suites available- \$149- \$159

Reservations not accepted until Nov. 2018 <u>C.S.P.C.A.</u> www.marriott.com/hotels/travel/eridt-courtyard-erie-bayfront/

# FUTURE NATIONALS



Nationals 2020 - October 4-9, 2020 Hotel RL Spokane at The Park 303 W North Riverside Spokane Washington 99201 Room Rate \$129 per night + tax Reservations not accepted until Oct. 2019 https://www.redlion.com/park-spokane

## **RAFFLE AND AUCTION ITEMS NEEDED**



Proceeds benefit our Breed Charities: Rescue Trust & the CSP Charitable Trust for Health research. The proceeds for the raffle/auction are used to support the CSPCA programs. *Raffle and Auction Items Needed*- We need donations... Lots and lots of donations... Look thru your closets, your attic, your basement, your dog room or where ever you store your "doggie stuff"... Got anything you're not using and need to reclaim that space. Don't forget about the "State Baskets. We can use any kind of gift baskets. If you are inclined to help set up or sell tickets, we will welcome any and all help with open arms. Thank you, in advance, for your donations and continued generosity.

If you are sending or bringing a donation for the raffle/auction please let our chairman know. Holly Fuller, email: <u>hafu2112@yahoo.com</u> phone: 281-468-2899.

C :	PCA BALLOT
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## **BALLOTS FOR OFFICERS AND DIRECTORS**

The ballots for officers and directors will go out the last week on July. If you do not have your ballot by August 1, please contact Mike Hardy for a new ballot: 310-890-1456; <u>mdjhardy@gmail.com</u> Marked ballots must be received by the teller no later than August 31. The election results will be posted on the Member's List, in The Barker and Express Newsletter when available.

# **REGIONAL SPECIALTY TROPHY DONATIONS**

Hello fellow Shar-Pei enthusiasts!

We are fast approaching the 2018 Chinese Shar-Pei Regional at Nationals! The 2018 Regional Special Committee before Nationals is hosted by the Land of Lincoln Shar-Pei Club from Springfield, IL respectfully requesting donations for the 2018 trophies. Send donations to the General Trophy fund to Doug Hobbs; 221 Linden Ave; Council Bluffs, Iowa 51503; 515-822-2561; <u>hobbsgv@gmail.com</u>

You can also sponsor an individual trophy. A notice of the trophies that are still available will be posted to the the Club email group, <u>MembersOfCSPCA@yahoo.com</u>, next week. Be sure to watch for it.

We will acknowledge you or your kennel for all trophy donations. If you miss the email next week with the list of trophies needing sponsors, please contact Marie Bradley at <u>marie@showcaseterv.com</u> for the list

We have some very lovely Shar-Pei themed prizes, but we can't do this without you! Please consider donating today! We are looking forward to seeing you in Nebraska for this years Nationals. We are going to have a fun time.

Thank you Michael Hobbs-Ohlinger

## **CSPCA Express Newsletter**

## July 2018



# **2018 National Specialty**

# **Catalog Advertising**

### **DEADLINE:** August 12, 2018



The Chinese Shar-Pei Club of America, Inc. invites you to advertise in the 2018 National Specialty Catalog. ~~This is a combined catalog for both Clubs. ~~ This is also an opportunity to advertise your "Special" dog, honor or remember your champions, titleholders, and special companions or to send good wishes to everyone at the Specialty as well as supporting the shows. Many keep their catalogs for years so you can become a part of the CSPCA history by advertising.

# **Advertising Rates**



Outside Back Cover ~~ \$200.00 Inside Front Cover ~~~ \$175.00 Inside Back Cover ~~~ \$175.00 Full Page - B/W (Text Only) \$35.00

Full Page - B/W (with Photo) ~~~\$55.00 Full Page - Color (1 photo) ~~~~ \$75.00 Half Page B/W (No Photo) ~~~~ \$20.00 Business Card Ads ~~ \$10.00



### Printable Ad Sizes:

Full Page Ad Size: 7.5" H  $\times$  4.5" W Half Page Ad Size: 3.75" H  $\times$  4.5" W Business Card Ad Size: 1.88" H  $\times$  4.5" W

### COVER ADS & PLACEMENT OF ADS ARE AVAILABLE ON FIRST REQUEST BASIS.

We are offering black & white or color ads. This show catalog will be produced using digital printing technology. This means that catalog advertising must be converted to electronic files. There are two options for advertisers.

I. Our ad designers will prepare/lay-out your full page ad for a fee of \$25.00.

Guidelines : PHOTOS must be in .tiff or .jpeg format with minimum 300 dpi resolution.

2. Advertisers may design their own ads and submit them via email or USPS.

Full page ads must be designed to fit a catalog page, 8.5 inches High by 5.5 inches Wide with a  $\frac{1}{2}$ " margin around the page. All ads must be paid in full before submission to the Superintendent for inclusion in the catalog. Catalog advertising may be paid using PayPal, Credit Cards via the website: <u>www.cspca.com</u>. Please make sure to make a notation that the payment is for Catalog Advertising.

You may also submit Checks made out to the CSPCA or Money Orders with your Advertising material to: Alice Fix, Advertising Chairman 1668 S. Kingston St Aurora, CO 80012 Email: alleydoll3@comcast.net

### All Payments must be paid in US funds only.

## **Sunshine Program**

If you know of someone in our Club that needs a Get Well card or a Sympathy card, please let our Sunshine Chairman know: Doug Hobbs - <u>hobbsgv@gmail.com</u>

### 2018 BARKER PHOTO CONTEST "Dogs in Nature"



### **RULES AND OTHER INFORMATION:**

- I. No professional photographers and no show photo entries
- 2. Photo must be between 4" x 6" and 8" x 10". No exceptions. Under or oversized photos will not be judged or returned
- 3. Entry fee must accompany photos
- 4. Checks or money orders must be payable to: CSPCA
- 5. No identifying information on the photo
- 6. Print name, address and phone number of photographer on back of photo
- 7. No photo will be returned
- 8. Winning photos will be chosen by a panel of at least three judges and will be based on depiction of theme, along with the quality and clarity of photo.
- 9. Winners will be announced and displayed in THE BARKER
- 10. The CSPCA, Inc. retains the rights to publish any photograph, in printed or electronic form, submitted as an entry in this contest. Photos may be used for editorial purposes. Photographers will be credited when photographs are used for other purposes.

**ENTRY FEE**: \$5.00 per photo [checks payable to CSPCA only]

ENTRY DEADLINE: Entries must be received by September 30, 2018

### **PRIZES:**

FIRST PRIZE: Full B/W page advertisement (\$75 value) or free one year CSPCA Membership.

RUNNER UP'S: (2 offered) Half B-W page ad, or \$40 discount on full page advertisement or free half year CSPCA Membership

**SEND ENTRIES TO**: THE BARKER PHOTO CONTEST, c/o Alice Fix, 1668 S. Kingston St. Aurora, CO 80012, <u>alleydoll3@comcast.net</u>